

Aaron Myers

UX Designer

San Francisco, CA

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[LinkedIn](#) | [Portfolio](#)

SUMMARY

Passionate and Empathetic UX Designer aspiring to create human-centered, accessible, and inclusive innovations with cutting edge visual designs. I have over ten years experience in customer service, sales, management, event planning, and more. I hope to use these valuable skills and experience to attain a career in visual UX design.

TECHNICAL SKILLS

Concepts/Design: User research, Competitive analysis, User stories, User personas, User testing, UX/UI design, Visual design, Color Theory, Branding, Prototyping, Mock-ups, Wireframing

Software/Tools: Figma, Wix, InVision, Maze, Adobe Illustrator, Miro, Procreate

PROJECTS

RIDE | [Project Link](#)

- Created a mobile public transit application to ease user confusion due to expansion
- Designed an app that was visually appealing without taking away vital accessibility standards
- Tech/Tools: Figma, Google Suite, Notion

Friendly Farms | [Project Link](#)

- Built a responsive website to promote a small town seasonal pumpkin farm while optimizing and further developing their branding
- Communicated with clients to deliver a fully clickable prototype that is visually appealing yet functional
- Tech/Tools: Figma, Maze, Miro, Notion, Canva

EXPERIENCE

Wine Associate

Foley Family Wines | Geyserville, CA

February 2020 - December, 2020

- Planned, organized, and coordinated events from beginning to end
- Utilized active listening skills to gather vital information in real-time to provide personalized tastings and private guided tours
- Helped to organize and decide on the look and content of seasonal, wine club, event, and winery advertisements

Tasting Room Lead

Sbragia Family Vineyards | Healdsburg/Napa/Sonoma, CA

January 2019 - September 2019

- Worked to build and maintain a positive network of professional and customer relations to retain a 4.5+ star rating
- Managed tasting room staff and delegated vital tasks such as calculating sales goals, customer orders, packing, and shipping
- Took initiatives to boost sales and foot traffic by partnering with local venues to greet and pour for their guests while marketing our winery

EDUCATION

UX/UI Design Certificate

October 2021 - March 2022

Thoughtful

- Immersive design program that teaches best practices through the full cycle of the design process
- Designed and created multiple user-centric websites and applications from Ideation to completion

Associates, Arts & Sciences

Shawnee Community College

December 14th, 2012